

Blurring the Lines: The Process of Applying Systems Thinking to an Ongoing Evaluation

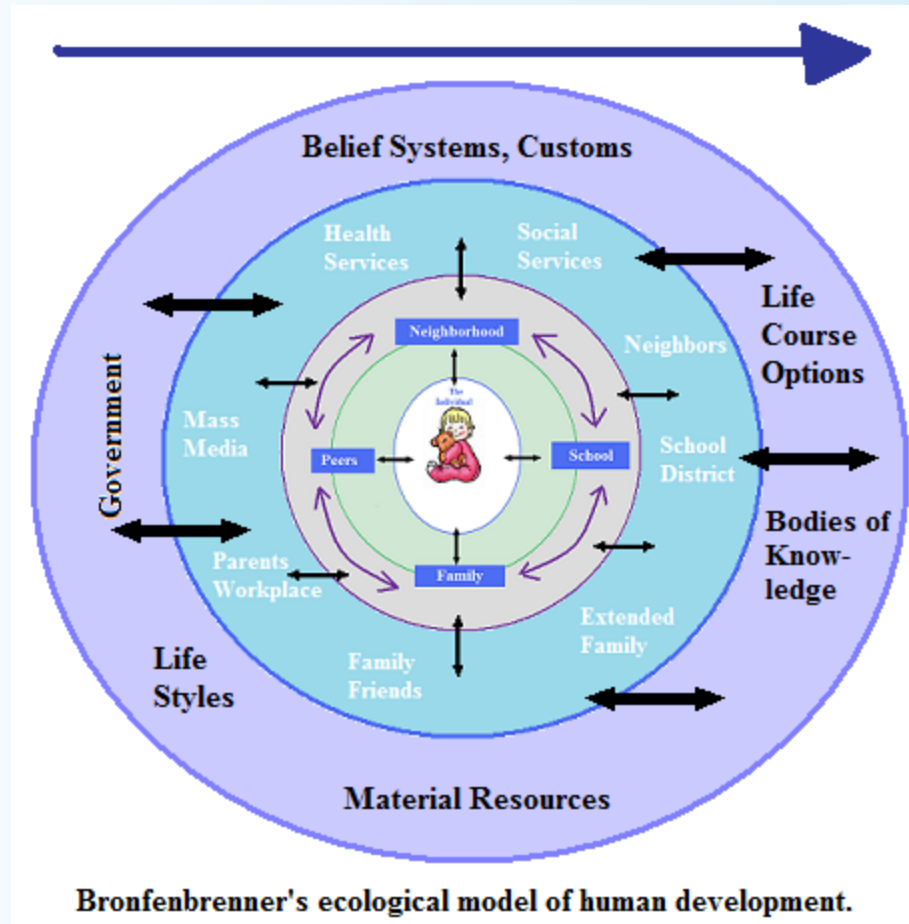
Karen Peterman, Ph.D.

Annual Meeting of the American Evaluation Association
October 26, 2012

karen peterman
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Previous "Systems" Training



My First Attempt

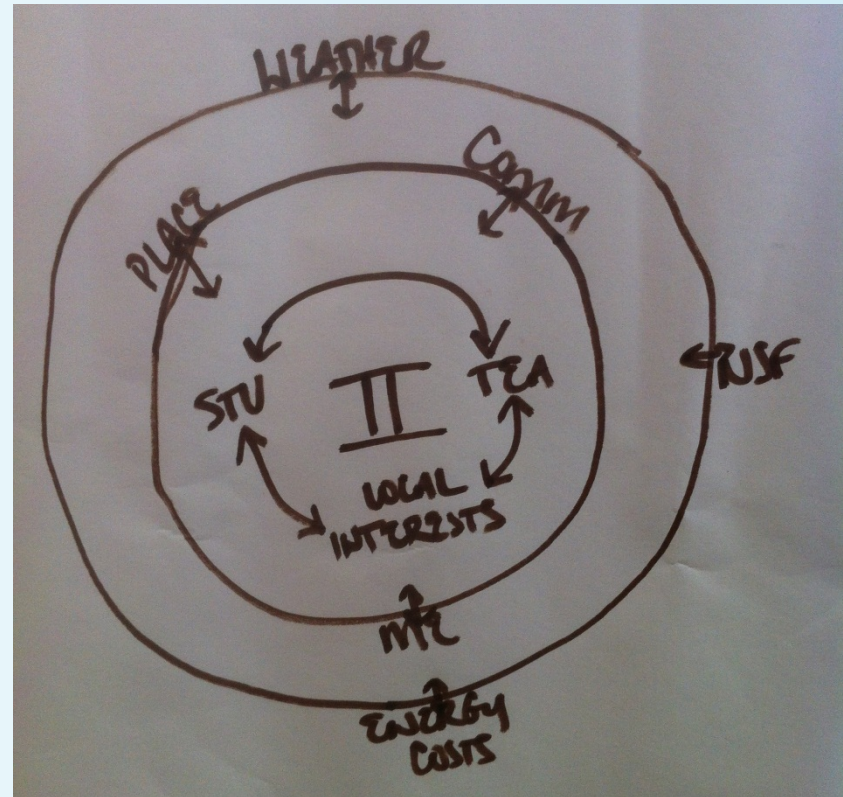
The Island Institute's Energy for ME project

- Place-based
technology education
 - Middle and high
schools
 - Real-time electricity
data, iMovie, GIS,
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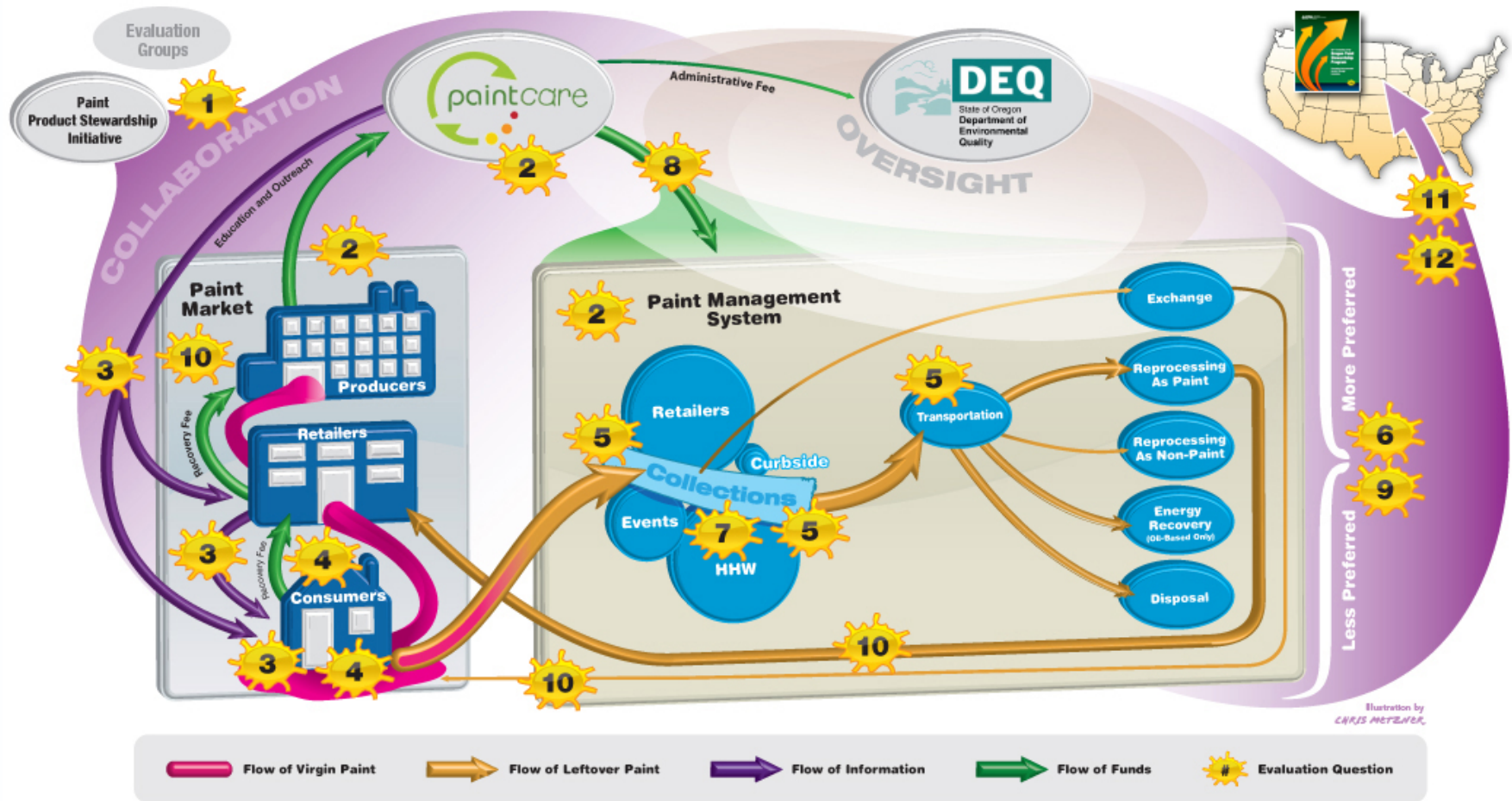
My First Attempt

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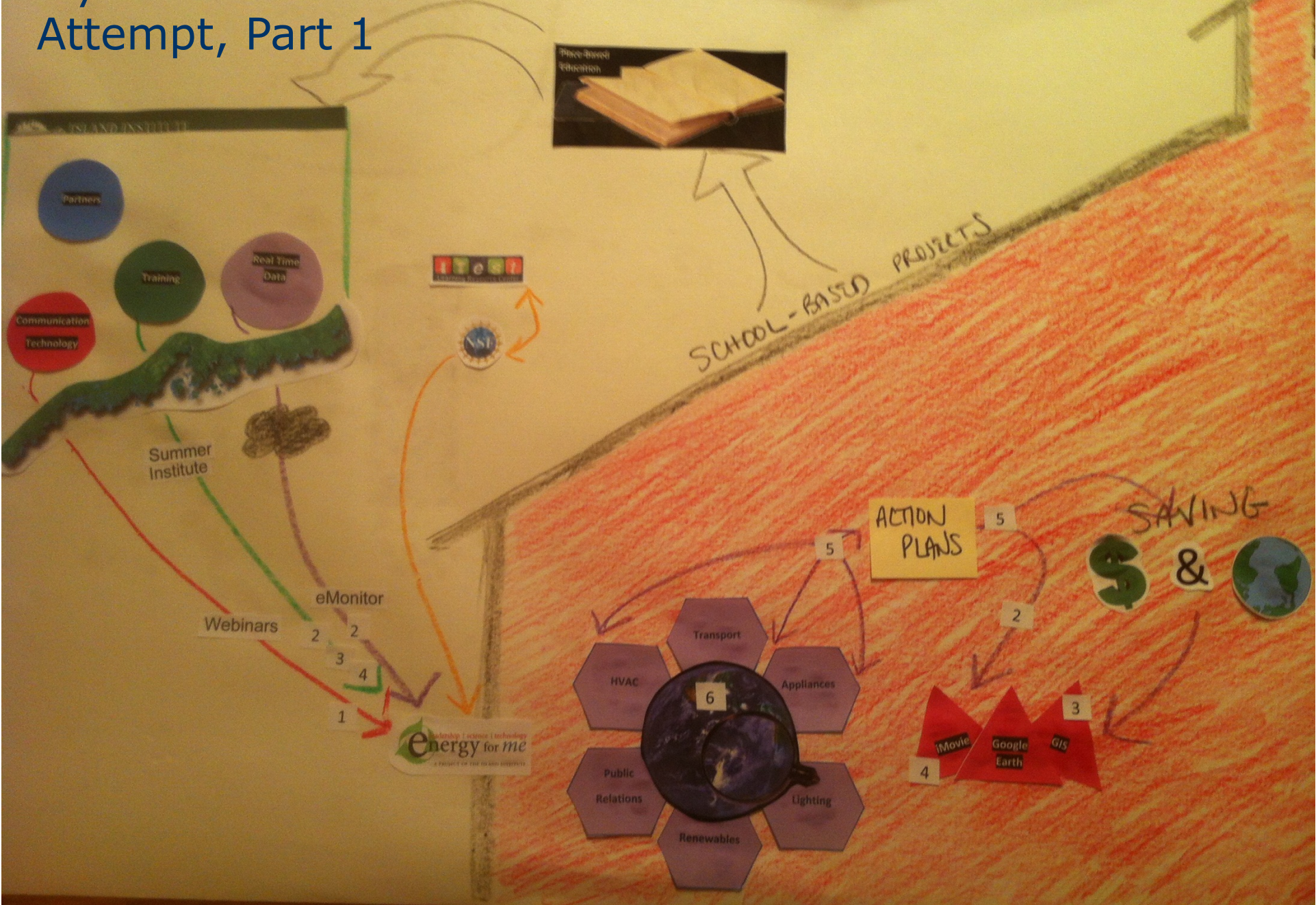
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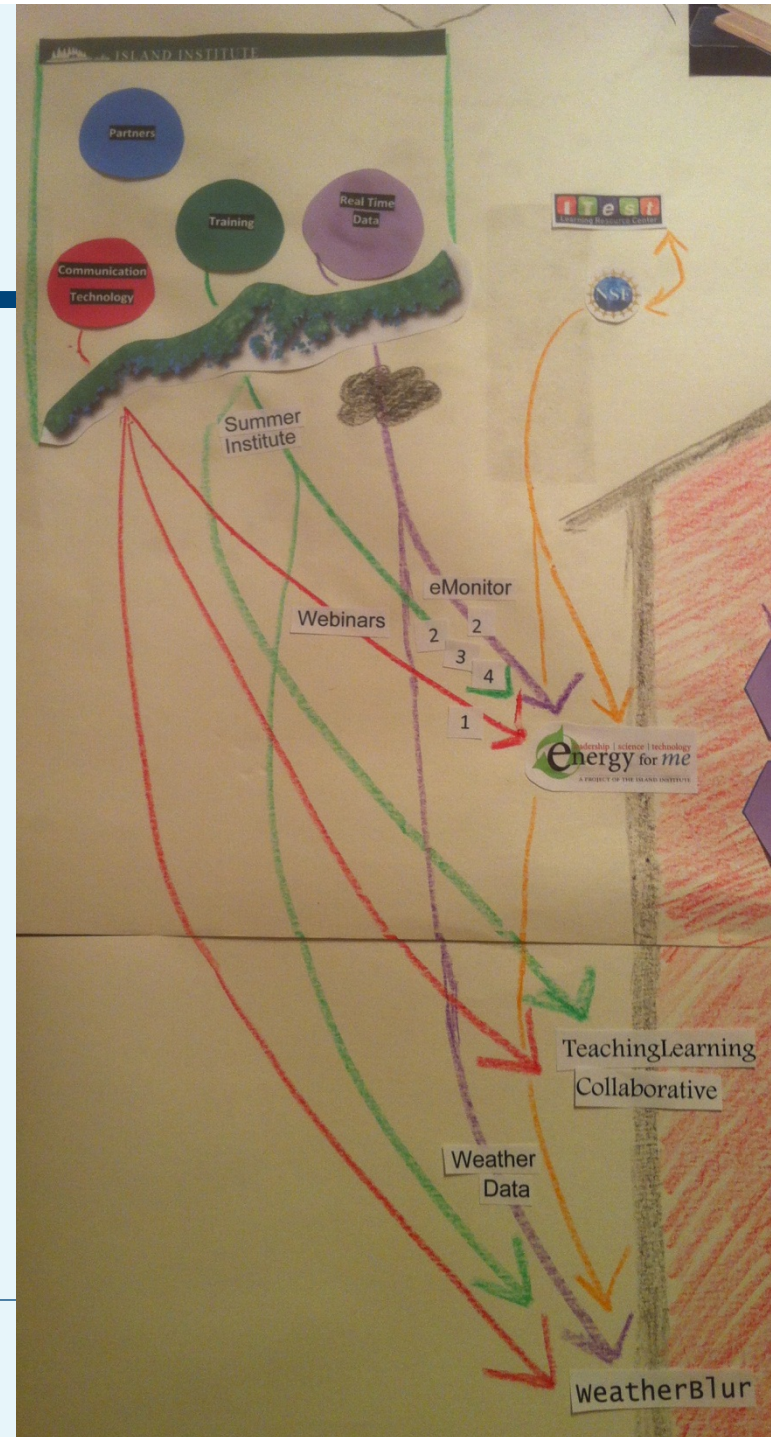
The Oregon Paint Stewardship Pilot Program



My Second Attempt, Part 1



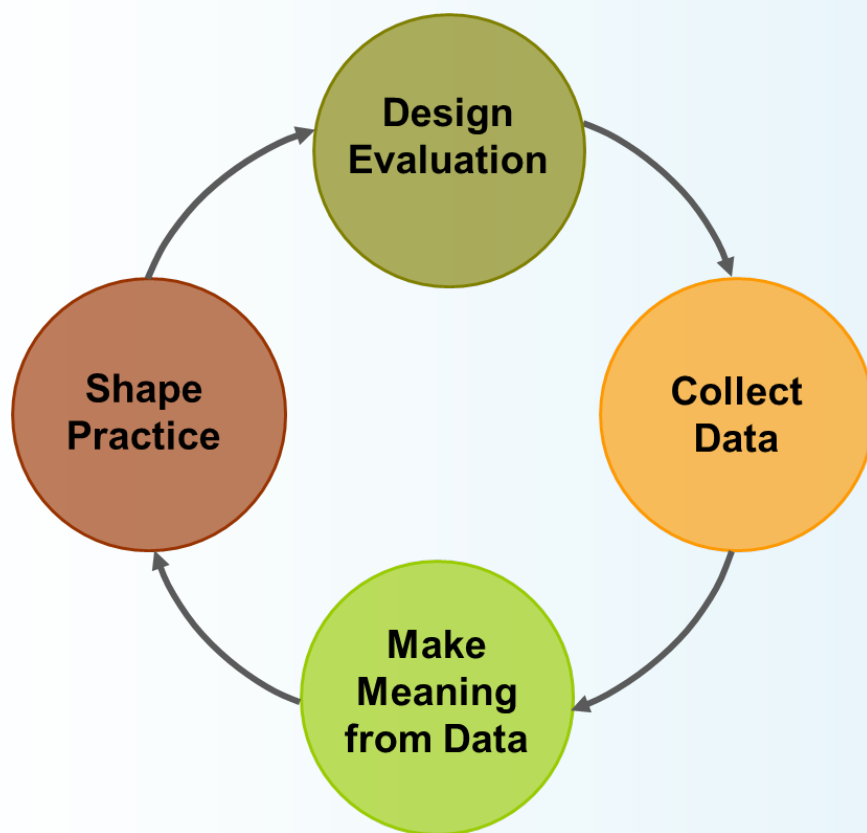
My Second Attempt, Part 2



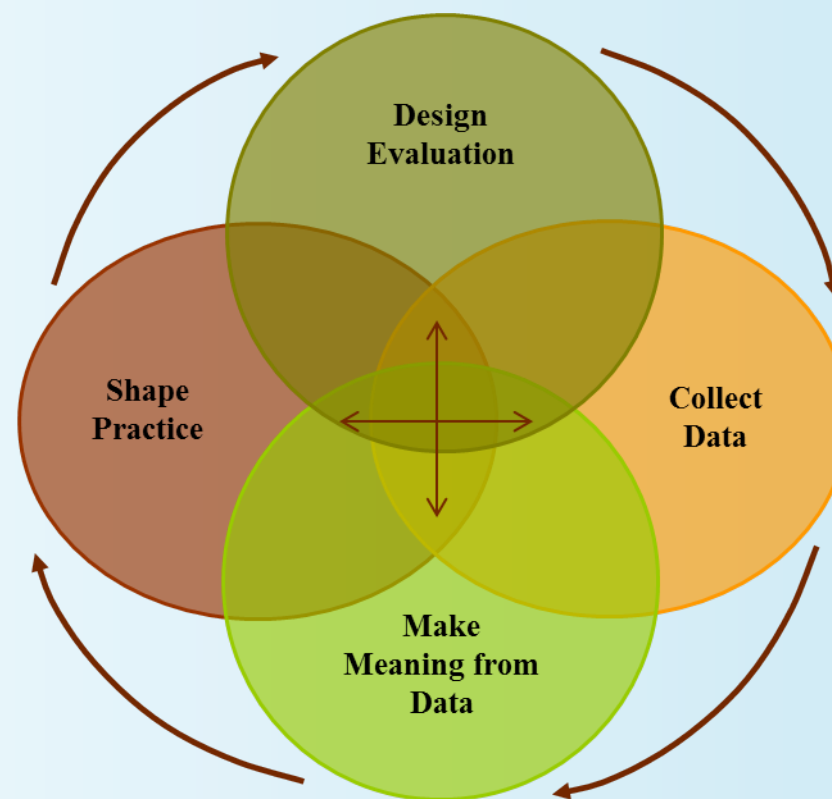
NO
W
IT'S
YOUR
TURN.

Traditional and Systems View of Evaluation

Traditional View



Systems View



Changes noted in my role as the result of applying systems ideas:

- The **boundaries** between myself as the external evaluator and the client are more fuzzy.
 - The **relationship** has expanded to include a different type of consultation than I typically provide to clients.
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Stages of Change

- Baseline Understanding
- Trying Out Interventions
- Tipping Point
- Sustainable Adaptive Balancing

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C O N S U L T I N G



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